

THE SEMINAR LEADER



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Dr Jay Paap is one of the world's most experienced and respected experts on innovation and new product development and brings over 35 years of experience in managing technology and consulting with major firms globally on innovation, new product and business development, technology strategy, competitive intelligence and corporate venturing.

Jay has helped dozens of firms set up and manage programmes to access external technology to stimulate innovation. A highly regarded and much-in-demand speaker he regularly presents executive-level courses across the Americas, Europe, the Middle East and the Asia Pacific regions.

His clients have included 3M, Apple, Astra-Zeneca, BP, British Telecom, Dow Corning, DuPont, Ford, Gillette, Hewlett-Packard, Johnson & Johnson, Kraft, Lockheed-Martin, IBM, Mars, Motorola, Procter & Gamble, SC Johnson, Shell, Steelcase, Unilever, and Xerox.

PREVIOUS PARTICIPANTS IN DR JAY PAAP'S SEMINARS SAID

"Real life examples really brought to life the subject matter. Very interesting and useful. Thank you.

Sheila Stuart, Innovation Manager, Smith & Nephew Extruded Films

"Seminar was enlightening and identified many areas and opportunities that could improve our business"

Jeremy Birnie, R&D Executive, Honeywell Security

"Very professionally organised and very relevant – Dr Paap has an incredible breadth and depth of knowledge and uses his passion, real business experience and an incredible ability to supplement entertaining anecdotes, stories and analogies for reinforcing his message"

Simon Evitts, Innovation Director, Sara Lee International

"Jay Paap was very good...a well run event which provided excellent material for developing innovation strategies"

John Hough, Corporate Development Executive, Rolls Royce.

"An incredible amount of content, experience and deep insight delivered in a short period of time – entertaining and enlightening"

Ralf Dujardin, Innovation Director, Bayer Innovation

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CANCELLATION OF THE EVENT In the unlikely scenario of the event being cancelled, either through force majeure or for any other reason, the liability of Pure Insight Limited will be limited to the full return of the registration fee. No other claims against Pure Insight Limited will be considered.

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